

Thomas Cicognani

Film Director, DOP, Visual Artist

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In 2010 I founded a group of professionals called LumX



Who are we

We are a group of professionals who for over 20 years have been operating in the production of audio-visuals and cinematography, giving our customers complete service starting from the production of contents (professional shooting, graphic animation and 3D) to the application for the use of Augmented Reality, 360° videos, Virtual Reality, leading up to the design and installation of architectural video-projections for Videomapping, scenographic Ledwall and holographic displays for big events and presentations of great effect.

Our experience

We create interactive applications for 3D navigation of very complex plants and machinery, with the addition of animation on materials and mechanical parts, with navigation menu to activate functions, X-Ray visualization, technical datasheets and promo videos. We can remote connect two project designers working on the same plant in Virtual Reality.

The customer has to do nothing: we will think about the direct acquisition of 3D models from his technical office, manage them, render them compatible and performing.

Our strength

We make all 3D animation on a central platform that consents the use over more than one channel, be it a promo video or an interactive application of augmented or virtual reality, as also an installation of videomapping.

Everything that is elaborated and created can be re-used by simply converting the method of employment, by adapting it to market technology and needs.

Each solution has a precise use: for augmented reality the aim is to convey a product in your hands; for virtual reality you become immersed in an unknown world, whilst for mapping the involvement is for many spectators and unique.

About me

I'm a film director and director of photography. Since 1998 I've been making audiovisual productions on a creative/artistic and commercial level.

I make shortcuts, videoclips, promotional and institutional, documentaries, TV spots and programs and sit-comedies.

In an equal manner whilst attending to my profession, I also run training courses for schools and institutes covering projects such as: social-educational, cinematographic language and shooting techniques using innovative technologies.

I've developed remote multi-medial communication projects for the Digital Signage being involved not only in the visual content but also in the technology of fruition on display and holoscreen.

The experimentation has led me to search for the application of images on material shapes used in scenographies for shows and events' and also in monumental video installations and light design projects.

I work with agencies, production companies, major organizations, regional and town councils, category associations and training institutes. The quality of my products apart from the guarantee of a continual relationship with my customers, has been recognized by winning competition awards.

Technical knowledge:

I've trained as a cine-television producer at the National Academy of Cinema in Bologna and I've gained experience on photography by means of workshops and collaboration with professionals such as: Piero Lombardi and Luigi Martinucci. I have complete knowledge about the use of lights for illumination of the set, the use of optics and filters for film shooting and techniques for the creation of special effects.

I'm also competent in post-production and can work very well with Final Cut, After Effect, Live Type, Soundtrack, DVD Studio Pro.

I've also written screenplays, telepromotion and formats for TV series' episodes.

For major productions I benefit by the collaboration of a team of free lance professionals which I have chosen according to the need and with which I have collaborated for many years for productions and post-productions, extending my services also to web site applications and 3D animation.

I'm able to offer my customers a complete product for A to Z, from the original idea and lay-out of the project up to the final realization and publication.

Some References

Technogym, Mirabilandia Fun Park, Parco Delta del Po', COOP, SDA Express Courier, Rinascimento (Teddy Spa), CONFCOOPERATIVE, CNA, ASCOM, Cosmogas, 3ntini Edizioni, BlueRed Group, Top Show Production, B&G Pubblicità, Bright Production, RicercAzione, Nails&Beauty, Eurovideo, Marini Spa, AVIS, ARCI, Union of Councils Bassa Romagna, SerT, Erbavita, Del Conca, Duella Ceramiche, Osma, Phone Limited, Region of Ravenna, Town Councils and schools of: Alfonsine, Faenza, Lugo, Massalombarda, Conselice, Art School "Venturi" Modena, Salesiani Training Institute of Bologna.



Productions:

TV advertising

- 2009 Spot **Mamaquevo** with **Cristina Dal Basso**
- 2005 Spot **AVIS** Ravenna "Una vita tira l'altra"
- 2004 Spot **Mirabilandia** (Fun fair park) "il divertimondo"
- 2003-04 Spot **Pluriservice** "Net vision Dataphone" with the motor-bike racer **Loris Capirossi**
Spot **Phone Limited** with the volley-ball championess **Keba Phipps**
Spot **Altitalia Immobiliare** with **Guido Nicheli**
- 2002 Spot **Cosmogas Axya** and **Fryo** with the actress **Eva Grimaldi** and **Adolfo Oltrecolli**
- 2002–2005 Telepromotions "**Quelli che il calcio**" with **Simona Ventura** and **Beppe Quintale** – writing of texts and the concept

TV programs and series

- 2007/2009 **Sit Comedy "Idea Tattoo"** concept and direction for the magazine 'Idea Tattoo'
- 2007 Talk show "**Parliamone**" - **Ascom** Ravenna
- 2006 "**Saturday Night Cabaret**", photography, making of **Zelig** artists
- 2005 "**Hot Cold**", with **Ludmilla Radchenko**, broadcasted on **LA 7**

Promotional/institutional

- 2010 **Hacienda Pvblica S/S** 2010 backstage photographic service (Teddy spa)
- 2009 **La cultura dell'ospitalità** (The culture of hospitality) for **CNA** Ravenna
- 2008 **Spring Temptation 2008** Fashion movie for **Rinascimento** (Teddy)
- 2006 **EliExpo 2006**, aircraft exposition at Lugo Airport
- 2004 **Metamorphosis**, for GAMMA DUE, presented at CERSAIE 2004
- 2003-2006 **MCR 250, MF 691, Ultimap 3300**, Road machinery and Asphalt Plants Marini Spa
- 2003-2005 "**Me la spasso con la testa**" and "**Se guido non bevo**" with Loris Capirossi, Marco Melandri, Loris Reggiani
- 2002–2004 **Parco di Mirabilandia** (Fun fair park) and Scuola di polizia, Blues Brothers shows, Mike and Otto, Diving show, Maya
- 2001 **Top Show Production** for Mirabilandia's Events Agency

Documentaries

- Sett. 2009 "**Ercole Baldini**" doc. on the cycling champion at 'Giro della Romagna'
- Feb. 2009 "**Testimoni di cooperazione**" the 60th anniversary of the Confcooperative Ravenna
- June 2007 "**Il Ricreatorio di Fusignano dal vecchio al nuovo**" for Town Council
- May 2004 "**Terre d'autore**", musical event for the Region of Bologna
- Apr. 2003 "**Quarta Missione in Senegal**" the condition of women and children.
- Apr. 2002 "**Terza missione in Senegal**" documentary on the project of solidarity for the Town Council of Alfonsine in Casamance.
- Mag. 2001 "**La Parola all'Inviato speciale**", beginning and development of the Youth Centre "Padre Leo Commissari", in connection with I.T.I.S. Lugo.
- Apr. 2001 "**BIG 2001**", competition for emerging musical groups, organized by ARCI of Ravenna.
- Mar. 2000 "**Panorami Musicali**", docu-fiction on the musical realities in the region of Ravenna.

Videoclips

- Feb. 2009 **Ritmo è Rap**, (direction) on cultural integregation, project Adonetwork

with all the schools of the Union of Councils Bassa Romagna

- Mar. 2007 **Rime alla storia** (dir.) on human values and memories with I.T.I.Lugo
Sep. 2005 **Ecco piccolina**, phot. – on the artist **Ji Andri**
Apr. 2004 **Amore sia**, phot. – musical group **Neaskène**
Feb. 2004 **Erected**, phot. – musical group **BASTED**
Jan. 2002 **Cy tech eye**, direction **Sisthema** group, broadcasted on **Matchmusic**.

Shorts

(in addition to those made with the secondary schools and recreational centres)

- 2009 **Blog Diary** and **Ritmo è Rap**, short and videoclip on the intercultural integration, project Adonetwork with all the secondary schools of the Union of Councils Bassa Romagna
2008 **Le voci del silenzio**, on violence to women Ist. Comp Conselice
2007 **Fatti muovere**, from the competition 50 hours for cinema (BO)
2005 **Liberi nelle gocce di pioggia**, about 7 martyrs from the battle of the river Senio
2005 **Un uomo in cammino**, about disabled people and prejudice
2004 **Nella mia mente**, photography - thriller/horror
2004 **Il colore delle parole** on incommunicability between youngsters
2003 **Codice Nascosto**, on racialism (ITIS – IPSIA of Lugo)
2003 **La disfatta** photography - with Napoleonic historical surroundings
2003 **Inarmi inermi** historical/theatrical on the 2nd world war
2002 **Risate a crepelle**, comical.
2002 **Tù...tù**, comical short on the evanescence of dreams
2000 **Il Matto**, produced in the jurisdiction of the Cine Festival for Children
1998 **AlfonCine '98**, video on a recreational centre for youngsters

Films

- 2006 **Colpo basso a St. Tropez** (direction), film-documentary about a group of friends on holiday that get robbed and how they unmask the culprits.
2005 **Carnevalai** (photography and post-prod.) a production with PID GIN, Cento Carnival of Europe, CineVenturi and MilanoModels 2, presented at the **62nd Film Festival in Venice**.



Awards:

2013	Prize Guidarello for the documentary "La memoria dei Gessi"
Feb. 2009	Second prize in the Luca De Nigris competition with "Blog Diary"
Nov. 2008	First prize schools category GiroCorto with "Le voci del silenzio"
Feb. 2008	Third prize in the Luca De Nigris comp. with "Le voci del silenzio"
Mar. 2007	Final Selection in the film competition 50 hours for cinema Bologna, with "Fatti muovere"
Dec. 2006	Second prize in the Luca De Nigris comp. with "Strade spezzate"
Oct. 2006	Second prize schools category with "ilCORTO.it" Rome – International Festival for Shorts, with "Codice Nascosto"
Nov. 2005	First prize in the Luca De Nigris competition with "Colpo di scena"
Apr. 2005	Special mention in the competition Videofreccia with the videoclip "Amore sia" musical group Neaskenè
Mar. 2005	First prize in the competition "Giovani: l'Europa non cade dal cielo" of the Regional and School Council with "Liberi nelle gocce di pioggia"
Dec. 2003	First prize schools category in the competition Videopolis - Padova with "Se questa idea fosse possibile?"
Apr. 2003	Special prize for visual effects in the competition Videofreccia with the videoclip "Cy tech eye"
Oct. 2002	Special mention in the competition "Giornate del Cinema del Sorriso" - Umbertide (PG) with the short "Note di un rapimento"
Dec. 2001	First prize at the Festival of cinema Trash – Turin with the short "Il Matto"
Oct. 2001	Best short in the comical category at the European Competition 'Massimo Troisi' with "La parola all'inviato speciale"
Nov. 2000	Second prize in the competition Videoland with the film-documentary "Panorami Musicali" , made for the Region of Ravenna.
Nov. 1998	Special prize at Videoland for the best use of audio-visual equipment as an aggregational means amongst youngsters with "AlfonCine 98"